



## MOUNTAIN TIME SKI EXPO RETURNS TO DFW

Texas residents are the third highest of Alpine Ski Participants in the country!\* At Mountain Time Ski Expo, we're committed to present, promote and provide the best Marketing and Public Relations for our vendors, guests, tastemakers and decision-drivers in your target market: Dallas/Fort Worth.

We work with media partners, community organizations, and influential consumer leaders to ensure Mountain Time Ski Expo is on everyone's mind leading up to the event in October. Participants enjoy guaranteed inclusion in 50+ event calendars, a full-page spread in D Magazine, a targeted publicity campaign and hyper-targeted digital marketing.



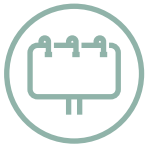
**COMPLETELY RE-BRANDED  
WEBSITE**



**PROMOTIONAL  
VIDEO**



**DYNAMIC FACEBOOK  
CAMPAIGN**



**OUTDOOR  
BILLBOARDS**



**DIGITAL MARKETING  
CAMPAIGN**



**RADIO WITH  
TICKET GIVEAWAY**

### TO PARTICIPATE CONTACT:

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### MOUNTAIN TIME SKI EXPO:

**OCT 19-20, 2019  
DALLAS MARKET HALL**

## MOUNTAIN TIME FORUM VIP EVENT

The Mountain Time Forum is an exclusive trade-only event on October 18, 2019 at Hilton Garden Inn Dallas/Market Center. This exciting day-long forum puts vendors face-to-face with destination decision-makers, specifically for year-round mountain resorts and activities.

Ideal participants for the Mountain Time Forum include:

- Site selectors
- Meeting planners
- Ski/Travel Club Leaders
- Travel agents
- Travel media